## **VII.11 Hydrogen Educational Materials (New Project)**

Rick Tidball

Energy and Environmental Analysis (EEA)

12011 NE First Street, Suite 210 Bellevue, Washington 98005

Phone: (425) 688-0141 x26; Fax: (425) 688-0180; E-mail: rtidball@eea-inc.com

DOE Technology Development Manager: Christy Cooper

Phone: (202) 586-1885; Fax: (202) 586-9811; E-mail: Christy.Cooper@ee.doe.gov

Subcontractors:

BTI H2Nation

## **Objectives**

- Create a hydrogen technology overview publication
- Develop a program information kit

## **Technical Barriers**

This project addresses the following technical barrier from the Education section of the Hydrogen, Fuel Cells and Infrastructure Technologies Program Multi-Year Research, Development and Demonstration Plan:

• A. Lack of Awareness

## **Approach**

The first objective of this proposed project is to design, develop, and publish an overview of hydrogen as an energy carrier that is targeted at the general public. It is important that the document can be understood by the general public, yet detailed enough that a person of a more technical nature will also find the information valuable. The "Introduction to Hydrogen Technology" publication will be approximately 25 to 50 pages in length and will be highly graphical to aid explanation of difficult topics.

The second objective of this proposed project is to create materials to aid in the education of the general public on hydrogen and fuel cell technologies. The educational aids will be produced in multiple formats to create an overall informational kit, including reports, presentations, flyers, CD, animated graphics, and periodicals. The goal is to make these materials available both as printed documents and electronic documents on a web site. The information in this kit is intended to reach a broad audience through a variety of mediums.

(Note: Subject to congressional appropriations, work on this project is anticipated to begin in FY 2005.)